

Fleet Europe Awards 2010

Are you a next winner in International Fleet Management?



Caroline THONNON

We are very proud to present to you the Fleet Europe Awards categories for 2010. We are obviously retaining the successful prize categories from previous years, but our team has established two new categories. Our goal in this is to highlight the professionalism of the international fleet business and to put the spotlight on innovative approaches, tools, products or services which help international fleet managers in realising their objectives.

International Fleet Manager of the Year 2010

• Definition:
The International Fleet Manager of the Year rewards the person or team having most successfully developed an international fleet management strategy and implemented an efficient car pol-

icy, leading to an optimised TCO and taking into account local differences and best practices.

- **Previous winners:**
Raphaëlle Jeanneret (2007) – Claus-Peter Krüger (2008) – Werner Berger (2009)
- **Selection process:**
Complete registration form

and send dossier to Fleet Europe. Deliberation by jury.

International Fleet Green Award

• Definition:
The International Fleet Green Award is given to a company that has successfully implemented a green project for its

fleet. It rewards a project that focuses on eco-friendliness, balancing TCO optimisation with ecological aims, whilst taking into account driver satisfaction.

- **Previous winners:**
Akzo Nobel (2007) - Hewlett-Packard (2008) - Bayer (2009)
- **Selection process:**
Complete registration form and send dossier to Fleet Europe. Deliberation by jury.

International Fleet Safety Award

• Definition:
The International Fleet Safety Award is given to a company

that has successfully implemented a safety project for its fleet, within the framework of the CSR strategy. It rewards a project that focuses on original tools and programmes to improve the safety of its drivers and takes into account TCO optimisation.

- **Previous winners:**
Shell (2008) – BP (2009)
- **Selection process:**
Complete registration form and send dossier to Fleet Europe. Deliberation by jury.

International Fleet Mobility Award

• Definition:
The International Fleet Mobility Award is given to a company that has successfully implemented a mobility project for its fleet. It rewards a project that focuses on enhancing mobility within the company while offering original alternatives and optimisation of the use of the car and taking into account TCO optimisation and driver satisfaction.

- **Previous winners:**
Barilla (2009)
- **Selection process:**
Complete registration form and send dossier to Fleet Europe. Deliberation by jury.

International Innovation Award for fleet-owners

• Definition:
This special prize for innovation rewards a project that stands out in the field of innovation. Innovation in or novel approach in a specific field of fleet management (car policy, implementation, international organization, tools, green approach, safety approach, mobility approach).

- **Previous winners:**
Not awarded in 2009
- **Selection process:**
Complete registration form and send dossier to Fleet Europe. Deliberation by jury.

International Innovation Award for the fleet industry (NEW)

• Definition:
This award is the only award designed to highlight innova-

tion, HR, fuel and CO₂ reduction...)

- **Selection process:**
Complete registration form and send dossier to Fleet Europe. Voting by International Fleet Managers Panel

Fleet Europe Hall of Fame (NEW)

• Definition:
The Fleet Europe Hall of Fame award recognizes fleet indus-

“ We want to highlight the professionalism of the International fleet business. ”

tive approaches, tools, products or services of the international fleet industry (manufacturers, leasing companies, other suppliers).

- **Which projects can enter the competition?**

- Tools designed to help international fleet managers to improve their fleet management (reporting, analyses, internet applications, car configurator...)
- Products which help international fleet managers to achieve their goals (TCO, sustainability, HR, fuel and CO₂ reduction...)
- Services which help the international fleet managers to achieve their goals (TCO, sus-

try leaders and pioneers who have significantly contributed to the international fleet management profession. Eligible nominees must have at least 5 years of international fleet management experiences and have contributed significantly to the industry.

1. Who would you like to nominate for the 2010 Fleet Hall of Fame Awards?

2. Why do you believe the above-named nominee should be included in the 2010 Fleet Hall of Fame?

- **Selection process:**
Complete registration form or nomination form online. Online voting by Fleet Europe readers.

How to enter the competition?

Contact Fleet Europe's team directly if you wish to receive more information, or visit our dedicated Fleet Europe Awards website.

Candidates must apply before June 30th.

- ✓ <http://www.fleeteurope.com/awards>
- ✓ Annick Nemetz (anemetz@mmm.be)
- ✓ Steven Schoefs (sschoefs@mmm.be)
- ✓ Caroline Thonnon (cthonnon@mmm.be)

Will you be one of the 2010 winners of the Fleet Europe Awards and shine out on stage during the Awards ceremony in November 2010 in Brussels?

